

Calling All Aggies Enrollment Campaign
New Mexico State University
Student Engagement

Fall 2025

<https://enrollmentcampaign.nmsu.edu>



New Mexico State University

Office of Student Engagement

Calling All Aggies



Objective: To contact students who have not registered for Fall 2025 classes according to designated registration classification date, determine cause for non-registration, and refer to resources as needed.

INFORMATION AND CALL PROCESS

- **Calling All Aggies** – this enrollment platform was developed by Student Information Management (SIM) to identify NMSU students who have not registered for Fall 2025 classes, provide student contact information, and allow for callers to submit call updates.
- **Volunteer Callers** – callers should be NMSU full-time staff and faculty but the Student Engagement team will work with colleges/departments to train and/or retrain student employees to make calls. The contributions that graduate and undergraduate students have made to the *Calling All Aggies* campaigns in the past are appreciated; however, with increased student data presented on the platform as well as challenges our students encounter, it is best to retrain student employees so they are able to successfully assist their peers to navigate challenges that they are encountering to enroll for the Fall 2025 semester.
- **Access Requirements** - All callers must complete the FERPA web-based training prior to receiving platform access.
 - FERPA Training
 1. Sign onto NMSU’s Training Central <https://trainingcentral.nmsu.edu/Saba/Web/Main>
 2. Search for FERPA
 3. Launch and complete training
 - Platform Access
 1. Click on <https://ssar.nmsu.edu/login> and log in utilizing your NMSU login credentials
 2. Click on the View/Edit My Access Tab on the left side menu options
 3. On the center menu options, scroll down and
 - Click on the Web Application Tab
 - Click on the Calling All Aggies (Enrollment Campaign) Tab
 - Check the Caller (MA) selection
 - Scroll down the page, review the Non-Disclosure Agreement (NDA), check each box of the NDA and click Submit
 - Type in ‘to assist as a caller for the *Calling All Aggies* Enrollment Campaign’ if asked to provide a business purpose for the new access being requested
 - Click submit to start the approval process that routes the form to the supervisor, University Student Records, and ICT Security Administration.
 - Review the features of the *Calling All Aggies* Enrollment platform at <https://enrollmentcampaign.nmsu.edu>.

New Mexico State University

Office of Student Engagement

Calling All Aggies



- Navigate Access
 1. Click on <https://ssar.nmsu.edu/login> and log in utilizing your NMSU login credentials
 2. Click on the View/Edit My Access Tab on the left side menu options
 3. On the center menu options, scroll down and
 - Click on the EAB tab
 - Click on the Navigate Tab
 - Check the Advisors selection
 - Scroll down the page, review the Non-Disclosure Agreement (NDA), check each box of the NDA and click Submit
 - Type in 'to assist as a caller for the *Calling All Aggies* Enrollment Campaign' if asked to provide a business purpose for the new access being requested
 - Click submit to start the approval process that routes the form to the supervisor, University Student Records, and ICT Security Administration.
 - Review the features of the *Calling All Aggies* Enrollment platform at <https://enrollmentcampaign.nmsu.edu>.